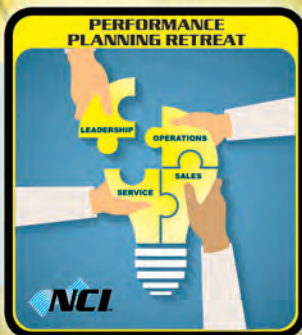
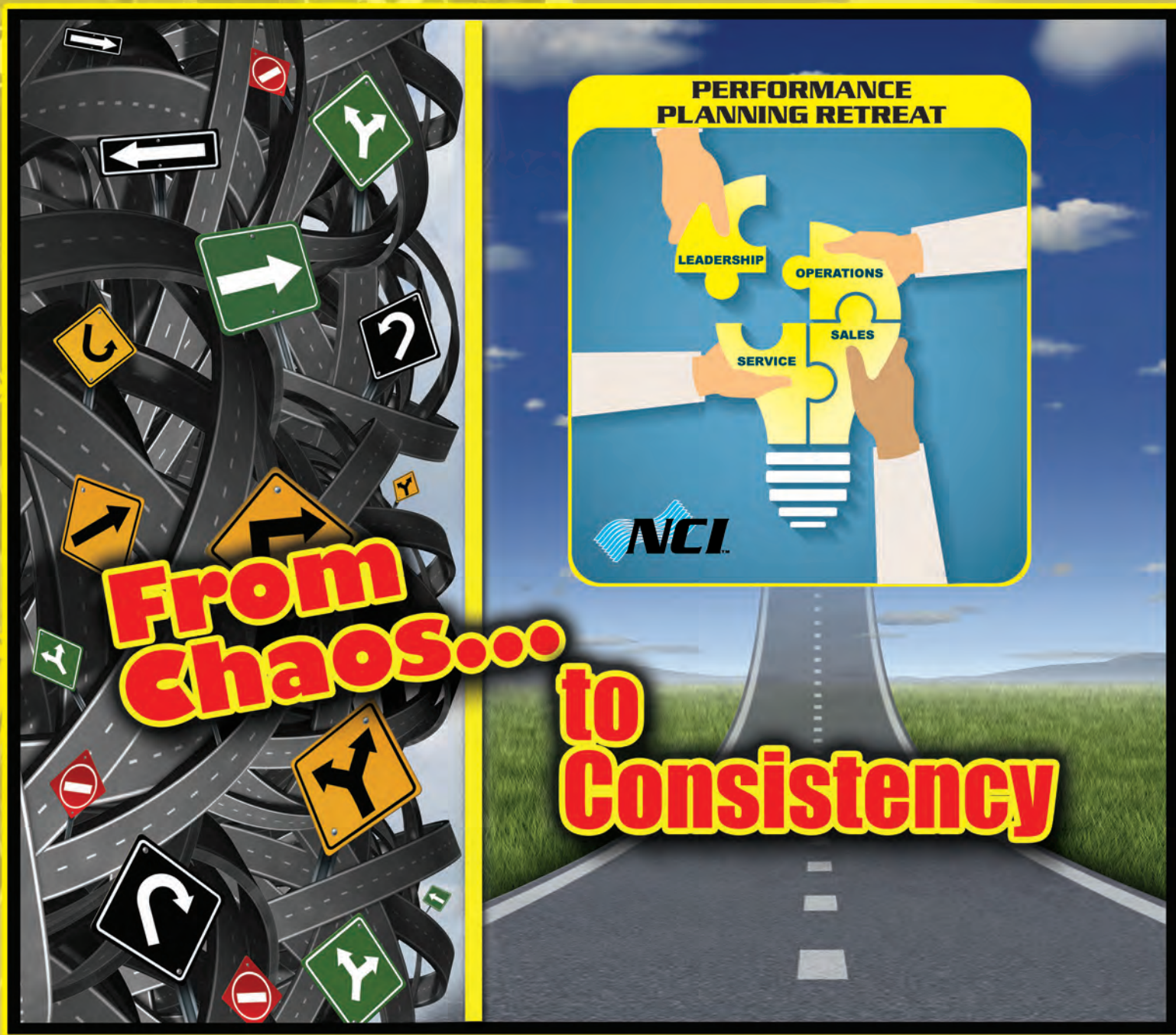


NCI's Performance Planning Retreat 2015



October 25 - 28, 2015 • Charleston, SC.

2015 PERFORMANCE PLANNING RETREAT

Leave This Conference With Your Fully-Developed Action Plan For 2016

Here's how:

DAYS 1 & 2: SHARPEN YOUR TOOLS AND PROCESSES

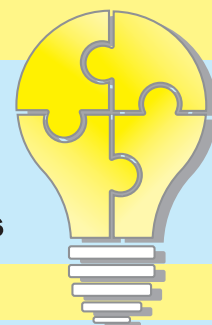
**Indepth review of the six key areas of your business:
Product, Pricing, Leads, Sales, Personnel, Accountability**

Then ...

Explore both the group's and NCI's business tools and best practices

DAY 3: CREATE YOUR PLAN

Regroup with the people from your own company to identify YOUR highest priorities, then finalize your performance action plan for 2016 and begin implementing it right away



Here's What Else You Get:

- Sunday evening Welcome and Networking Reception
- All printed and electronic retreat materials customized for PPR participants
- Assessment and evaluation tools
- Access to NCI Coaches and trainers to help answer your planning questions
- Six months of group online follow-up sessions with NCI business coaches.

All New Format and Focus: From Chaos To Consistency

The Performance Planning Retreat format encourages best practice idea-sharing, collaboration, and execution. You will engage in focused discussions about your company's product, pricing, lead generation, sales, personnel, and accountability. Our goal is for you to leave with a specific Performance Action Plan for one or several of these areas, tailored to your company's needs to help make 2016 your best year ever!

Here's how this year's Retreat will work:

- 1:** The business meeting starts first thing Monday morning with an in-depth review of the process we will follow to guide you towards your personalized 2016 Performance Plan
- 2:** The group will be divided into teams of six to eight people. Each team will focus on exploring and forming "Best Practices" assigned to each team in six sessions over two days, drawing from existing NCI practices as well as the "collective wisdom of the team."
- 3:** On the third day, the group will be re-organized into company-based teams where your company will focus on the specific areas it chooses as highest priority to develop, and then finalize your Performance Action Plan for 2016. Business and Technical Coaches will be at your disposal during this third day to answer questions and help guide you along the way.

Each attending company must bring a minimum of 2 participants from ownership or top management, up to a maximum of four people.

REGISTER TODAY FOR JUST \$895 PER PERSON



2015 PERFORMANCE PLANNING RETREAT

Schedule of Events

Sunday, October 25th

3:30 PM – 6:30 PM	Arrival, Hotel Check-in, and Registration
6:30 PM – 9:00 PM	Welcome Reception and Networking

Monday, October 26th

7:30 – 8:00 AM	Networking Breakfast
8:00 – 9:30 AM	General Session
9:30 – 10:00 AM	Break
10:00 – 11:30 AM	Service and Renovation Workshop
11:30 AM – 1:00 PM	Working Lunch
1:00 PM – 2:30 PM	Pricing Workshop
2:30 PM – 3:00 PM	Break
3:00 PM – 4:30 PM	Lead Generation Workshop
4:30 PM – 5:00 PM	Break
5:00 PM – 9:00 PM	Dinner and Entertainment

Tuesday, October 27th

7:30 – 8:00 AM	Networking Breakfast
8:00 – 9:30 AM	Sales Workshop
9:30 – 10:00 AM	Break
10:00 – 11:30 AM	Team Workshop
11:30 AM – 1:00 PM	Working Lunch
1:00 PM – 2:30 PM	Accountability Workshop
2:30 PM – 3:00 PM	Break
3:00 PM – 4:30 PM	Putting It All Together
4:30 PM – 5:00 PM	Break
5:00 PM – 9:00 PM	Team-building Dinner

Wednesday, October 28th

7:30 – 8:00 AM	Networking Breakfast
8:00 – 9:30 AM	2016 Planning Workshop
9:30 – 10:00 AM	Break
10:00 – 11:30 AM	2016 Planning Workshop
11:30 AM – 1:00 PM	Working Lunch
1:00 PM – 2:30 PM	2016 Planning Workshop
2:30 PM – 3:00 PM	Closing
3:00 PM – 9:00 PM	Leave for Home or Explore Charleston on your own

Meals and functions included in the price:

- Sunday evening Welcome and Networking Reception
- Full breakfast, lunch, break refreshments, dinner and entertainment on Monday
- Full breakfast, lunch, break refreshments, and dinner on Tuesday
- Full breakfast, lunch, and break refreshments on Wednesday (3 pm close).



**Remember that space is limited to the
first 35 NCI member companies!**

Register as soon as possible to make sure you don't miss out

**LESS THAN
15 SPOTS
LEFT!**

PERFORMANCE PLANNING RETREAT

From Chaos to Consistency

October 25 - 28, 2015 • Charleston, SC.



Performance Planning Retreat Registration Form

This is a limited-availability event. Space is limited to the first 35 companies that sign up. All companies must bring at least 2 members of their team and are limited to a maximum of 4.

Attendee Name & Title:

Price:

Subtotal:

REQUIRED	1) Name: _____	\$895	
	Title: _____ Email: _____		
	2) Name: _____	\$895	
	Title: _____ Email: _____		
	3) Name: _____	\$895	
	Title: _____ Email: _____		
	4) Name: _____	\$895	
	Title: _____ Email: _____		
		Total:	
		Total NCI Bucks Earned*:	

**Tech Level Members earn 5% NCI Bucks and Business Level Members earn 15% NCI Bucks*

Registration Information	Payment Information
Contact: _____	All fees due with registration form. TOTAL \$ _____
Title: _____	<input type="checkbox"/> Please contact me about using my NCI Bucks
Company: _____	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX
Address: _____	Card #: _____
City: _____ St: _____ Zip: _____	Print Name: _____ <small>Exactly as it appears on card.</small>
Phone: _____ Fax: _____	Exp. Date: _____ SEC Code: _____
Email: _____	Signature: _____ Date: _____
	Billing Address: _____
	City: _____ St: _____ Zip: _____

FAX TO:	MAIL TO:	EMAIL TO:
800-653-1851	National Comfort Institute, Inc. PO Box 147 Avon Lake, OH 44012	marges@ncihvac.com

Lodging:

Performance Planning Retreat Hotel:

Wild Dunes

5757 Palm Boulevard

Isle of Palms, SC 29451

Call 888.778.1876 Mention code: 3H65IZ



REGISTRATION AND REFUND/CANCELLATION POLICY: A registration may not be shared by two (or more) individuals. Space is limited and on-site registration cannot be guaranteed. For a full refund, less a \$50.00 administration fee, written cancellation notice must be received by National Comfort Institute no later than 7/31/15. No refund will be given after 7/31/15.